

Georgia Comprehensive Cancer Control Planning Update

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GEORGIA DEPARTMENT OF
COMMUNITY HEALTH
Division of Public Health

DCH Mission

ACCESS



Access
to affordable,
quality health
care in our
communities

RESPONSIBLE



Responsible
health planning
and use of
health care
resources

HEALTHY



Healthy
behaviors and
improved
health
outcomes



DCH Initiatives

FY 2009 and FY 2010

FY 2009

- Medicaid Transformation**
- Health Care Consumerism**
- Financial and Program Integrity**
- Health Improvement**
- Solutions for the Uninsured**
- Workforce Development**
- PeachCare for Kids™ Program Stability**
- Customer Service**

FY 2010

- Medicaid Transformation**
- Health Care Consumerism**
- Financial and Program Integrity**
- Health Improvement**
- Workforce Development**
- Customer Service**
- Emergency Preparedness**



Comprehensive Cancer Control Planning

- First State Comprehensive Cancer Control Plan (GCCCP) created in 2001
- Comprehensive Cancer Control Leadership Institute meeting in April 2006
 - Coalition and DHR Division of Public Health convened a diverse 16-member Steering team to lead the revision process of the plan
- Engaged Georgia Health Policy Center of Georgia State University to facilitate process



Comprehensive Cancer Control Planning

- Purpose
 - Create a roadmap
 - Allocate responsibilities
 - Set target and timelines using evidence-based metrics
 - Develop a collaborative framework
- Based on Institute of Medicine report “Assessing the Quality of Cancer Care in Georgia: An Approach to Measurement in Georgia”
 - 52 metrics across continuum of cancer care were identified
 - Metrics used to guide development of the revised plan



Revision Completion

- 150 participants from diverse backgrounds
 - Family practitioners; Oncologists; Nurses; Patient Navigators; Survivors; Representatives from DHR, DCH, GCC, ACS, Regional Cancer Coalitions , Georgia CORE, Georgia Colleges and Universities.
- Completed 5 year plan – October 2007
- Plan Presented at Georgia Cancer Summit – January 2008



Comprehensive Cancer Control Plan

- 16 Goals across continuum of Care
 - Prevention & Education
 - Early Detection & Screening
 - Diagnosis & Staging
 - Treatment & Palliation
- Focus on Lung, Breast, Colorectal, Prostate Cancers
- Cross-cutting issues
 1. Elimination of disparities
 2. Increasing access
 3. Survivorship



Implementation Planning

- Reconvened Steering Team – July 2008
- Expanded to include additional key partners
- Purpose: Develop an implementation plan to:
 - Determine actions and process for implementation over the next five years
 - Defined structure for implementation
 - Inventory of existing programs and gaps
 - Develop an evaluation plan and timeline



2009 Implementation Focus Areas

- **Prevention**
- Tobacco Use Prevention & Cessation
- Nutrition and Physical Activity
- **Early Detection & Screening**
- Funding for Screening
- Increased Public Awareness
- Screening & Detection
- Translational Research
- Access to Screening Services
- **Diagnosis & Staging**
- Oversight
- Standards
- **Treatment & Palliation**
- NCCN Guidelines
- Clinical Trials Education
- Expand Bio-repositories
- Pain Management
- **Data & Metrics**
- Oversight
- Data-sharing Laws
- New Data Sources
- Data Collection
- Training
- IOM Metrics Dissemination



Next Steps

- Work Group Congress
 - Re-engage cancer partners/stakeholders
 - Develop specific strategies for each focus area
- Monitor Progress
- Update Implementation Plan Annually



Prevention Goals

- Goal 1

Reduce the number of Georgians exposed to the harmful effects of tobacco

- Goal 2

Reduce overweight and obesity and increase physical activity among children, adolescents, and adults in Georgia



American Recovery and Reinvestment Act Communities Putting Prevention to Work:

- Centers for Disease Control and Prevention
 - Forty awards to Communities :
 - Competitive selection process
 - Obesity, physical activity, nutrition, and tobacco use
 - Evidence-based strategies focused on policy, systems, environmental change
 - Initiatives must
 - Achieve broad reach
 - High impact
 - Sustainable change



American Recovery and Reinvestment Act Communities Putting Prevention to Work

- Two funding categories
 - Category A
 - Obesity prevention
 - Physical activity
 - Nutrition
 - Category B
 - Tobacco Prevention
 - Tobacco Control
- Large Cities/Urban Areas
 - > 500,000
 - Direct Application to CDC
- Small City/Rural Area
 - \leq 500,000
 - State Coordinated
 - Maximum of 2 communities



American Recovery and Reinvestment Act Communities Putting Prevention to Work

- Eligible applicants
 - Local Boards of Health/Local Health Departments
 - Jurisdiction=County
- 15 communities submitted proposals
- 17 proposals were submitted
 - Category A- 12 proposals
 - Category B- 5 proposals
- Proposal Due Date- December 1, 2009
- Award Date- February 24, 2010
- Project Period- 24 months



American Recovery and Reinvestment Act Communities Putting Prevention to Work

- Awards to States
 - Additional ARRA Prevention and Wellness funds have been made available to State Departments of Public Health
 - **Component I** (non-competitive)
 - Statewide policy and environmental change strategies that address obesity, physical activity, nutrition, and tobacco use prevention.
 - Georgia is eligible to receive up to \$1,269,574 over a 24 month period.
 - **Component II** (competitive)
 - Statewide policy or environmental change initiative focused on tobacco use prevention.
 - Partners- academic institutions, national non-profits, state organizations
 - CDC will fund up to 15 states, awards of \$1,000,000 to \$3,000,000 .
 - **Component III** (non-competitive)
 - Tobacco cessation through Quit Lines and media.
 - Georgia is eligible to receive up to \$1,162,651.



Georgia Comprehensive Cancer Control Program

- Contracts awarded to each of the six Regional Cancer Coalitions of Georgia (RCCG)
 - Community-based cancer education and health promotion
 - Improve early detection and screening
 - Reduce colorectal and prostate cancer related disparities



Georgia Comprehensive Cancer Control Program

- Five RCCG funded to implement Colorectal Cancer Screening Implementation Program (CCSIP)
- CCSIP
 - Developed, implemented, and evaluated by the Morehouse School of Medicine Prevention Research Center
 - Evidence based education program to increase colorectal cancer screening rates

